

April 15, 2025

FY 26 Planning Presentation

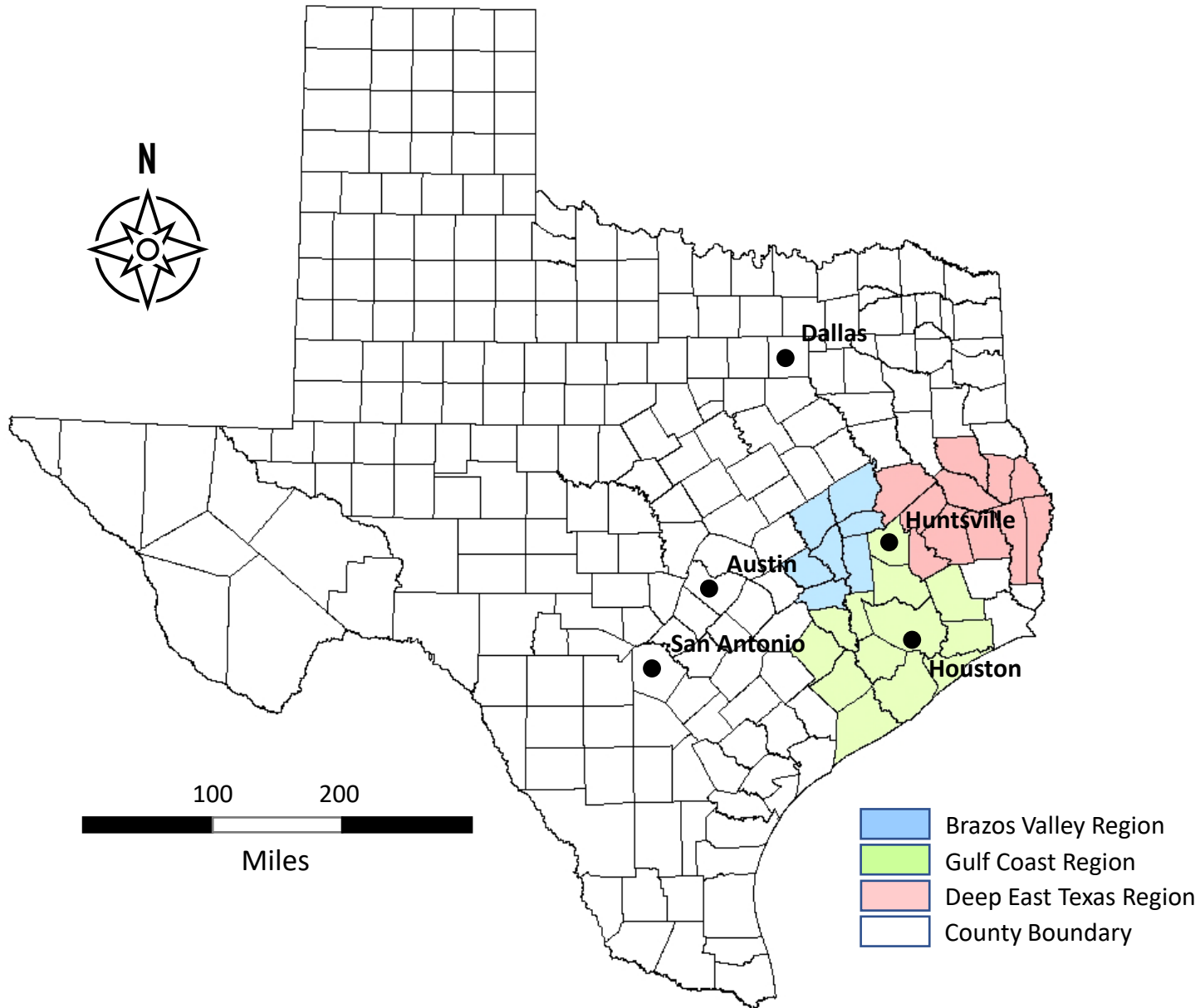
Environmental Scan Update



OUR MISSION

Sam Houston State University is *a **student-centered, community engaged*** institution whose mission is to offer an accessible, quality higher education. The university offers a variety of innovative and flexible degree programs at the undergraduate, graduate, and professional levels focused on career readiness, personal and professional development, and service. SHSU provides integrated academic and student success services designed to support traditional and non-traditional students from diverse backgrounds.

SHSU REGIONAL SERVICE FOCUS AREA



OUR VISION

Sam Houston State University will provide a transformative environment that enables students from diverse backgrounds to become leaders who serve their families, communities, and professions. We aspire to make SHSU both *the **best value in higher education*** and *the **top regional public university in the state of Texas***. We will accomplish this through providing high quality, innovative, and flexible academic programs; a commitment to student success, scholarship and creative works; and engagement that solves the most critical challenges facing the world.


Texas Higher Education Coordinating Board

We have a lot to be proud of in Texas when it comes to higher ed:

- *Texans have received more degrees, certificates, and credentials over the past decade than at any time in history.*
- *Growth in our student enrollment has outpaced every other state.*
- *Nearly 60% of our students currently graduate with no debt.*

To retain & attract business, foster innovation, & community development, Texas HE must expand to meet economic & demographic projections & the educational goals of the state.

- The goals for building a Talent Strong Texas include:
 - *60% of Texans ages 25-64 will receive a degree, certificate, or other postsecondary credential of value by 2030.*
 - *550,000 students will complete postsecondary credentials of value each year. ("completion with purpose and value")*
 - *95% of students will graduate with no undergraduate student debt or manageable levels of debt in relation to their potential earnings.*
 - *Increase of \$1 billion in annual research and development expenditures by 2030*
 - *7,500 research doctorates awarded annually by Texas institutions of higher Ed.*



What is
driving these
goals?

TEXAS (GOVERNOR ABBOTT)

- Best state for business growth: 20 consecutive(+1) years
- Leading in Tech growth: 11 years (+1)
- Texas Population Growth
 - 1,542 new people per day between July 2023-2024. (old # 1,100)
 - 31 million Residents (+1M) from 2022; growth to 47 to 54.4 million by 2050
 - Growth rate of 1.5% to 3% per year over 25 years
 - Net migration is between 10-20 Million
 - Over 65 will grow from 3.1 M to ~9 M by 2050, increase from 10 to 17% of population
 - 10-30 (~8 to ~9.5 million)
 - SHSU Service area expected to outpace the state in growth (Interstates, rail expansion, water availability)
 - Montgomery County and Walker County significant growth over the next 5 years
- Requires HE expansion and innovation to support - Quality economic outcomes. To retain and attract businesses, drive innovation, and support community development, we must invest in workforce upskilling and reskilling.

